

Manpower Inc.

SUMMARY OF RESULTS

The following table shows the percentage of nearly 14,000 employers in 427 U.S. cities who increase or decrease the size of their workforce during the fourth quarter of 1988 (October, December), compared to the fourth quarter, 1987 and third quarter, 1988.

	<u>% Planning Increases</u>			<u>% Planning Decreases</u>		
	<u>4th Qtr. 1988</u>	<u>4th Qtr. 1987</u>	<u>3rd Qtr. 1988</u>	<u>4th Qtr. 1988</u>	<u>4th Qtr. 1987</u>	<u>3rd Qtr. 1988</u>
National	28	27	31	8	10	6
Northeast	27	28	33	8	8	6
Midwest	28	25	31	10	11	7
South	30	27	31	7	9	6
West	27	27	31	9	11	7

National The positive hiring outlook that has prevailed during 1988 will continue through the year-end. Although the most recent unemployment figures showed a marginal increase, hiring activity will remain strong in the last quarter. The plans seem to reflect a shortage of workers -- particularly in selected skill categories and broadly in the labor markets.

Northeast Employers in the Northeast are not as optimistic as last quarter or last year, where seasonal hiring aided the outlook. Still, their current plans approximate those of other regions. Wholesale & Retail Trades are the clear leader. Durable Goods Manufacturers are a surprising second and autumn cutbacks in Construction are less than anticipated.

Midwest Following the brisk hiring pace of the previous three quarters, Midwesterners are preparing for the annual midwinter employment hibernation. Seasonal searches are under way in Wholesale & Retail firms and Education. Services employers also look upbeat.

South Southern states are nearing the end of a very strong employment year. Unencumbered by freezing weather, projections are somewhat more optimistic than those of other regions. Following the leadership of Wholesale & Retail Trades, the Education, Durable Goods Manufacturing and Services sectors look forward to active job markets.

West Prospects in the West are remarkably similar to those of other areas. Hiring activity should be particularly strong among Wholesale & Retail Trade merchants, Services and Durable Goods Manufacturers. The Durable Goods suppliers are closing a two-year period of employment expansion after two slow years in 1985-86.